

## **KEY MESSAGES FOR DURHAM REGION/OSHAWA LAY-OFFS**

### **For Clients:**

1. RBC is committed to the Durham Region and always will be. We've operated 12 branches in the Durham market for many years -- 5 of which are located in Oshawa. We are here to stay. In fact, we are here to grow and to help support the growth of the community.
2. RBC is committed to supporting our clients by providing financial advice that evaluates each client's financial situation separately and provides customized solutions to clients needs.

### **For the Community:**

1. RBC has been an active part of this community for many years and will continue to be. Since 1984, we have made more than \$1.9 million in donations – support that has provided meaningful change and growth for this region. We aren't going anywhere.
2. We're going to continue this legacy through the support of numerous organizations and programs including Junior Achievement, After School Programs – Simcoe Hall Settlement House, Big Brothers & Big Sisters, Grandview Children's Hospital, Oshawa Hospital Foundation , Durham Children's Aid and Resources for Exceptional Children just to name a few. Our investment in youth and sustainability sows the seeds of a strong future for this community. It is a great reason for hope, optimism, and long term success.
3. In addition, as part of our commitment to this community, RBC is the longest standing partner of the Special Olympics and sponsored their Spring Games in the Durham Region this past May. We are also a proud supporter of the Oshawa Generals and the RBC Scholastic Achievement Awards, a related scholarship program.

### **For Employees:**

1. RBC values its employees and their families. We know that many of you may be impacted directly through these lay-offs or indirectly through friends or extended family. We empathize and want to do whatever we can to ease any burdens this situation may cause.
2. As you know, we currently operate 12 branches in the Durham Region – with 5 located in Oshawa. And we have no plans whatsoever to downsize or close any of our branches.
3. As always, we are here to provide you with sound, confidential, and financial advice based on your needs. We are here to help.